



June ELB Board Meeting Agenda

Wednesday, June 14, 2023, 2023

6:00 PM

Attending: Black, Chen, Darrow, Gopal, Hicks, Keene, Maggard, Pereira, Sobol, Tuck, White, Wiley

Missing: Hardy, Jones, Serrano

Opening

1. Welcome/Icebreaker - Rhena / Tam
 - a. Question: unlimited _____
 - i. Time, concert tickets, cheese
2. WHRO Journalism Team - 10 minutes
 - a. What current issues are standing out to you for your community?
 - i. Journalist Absent
 1. Healthcare – CHKD has lacking resources.
 2. Question for the newsroom: How do they see themselves?
 - a. They're not doing Breaking News
 - b. Introducing News Pubs to create awareness and connect to community
 3. Feedback for the Journalism Team:
 - a. Don't love the outlook of the newsletter.
 - b. Suggest quick summary first to tease story.
 - c. No ads in the middle – signals that the stories are finished.
 - d. Updated Headlines

Old business

1. Play Your Heart Out - Rhena
 - a. Super Fast
 - b. Consensus: Outdoor seating is ideal
2. John Wiley's Senegal Trip
 - a. There to study the history, culture, and politics of the country.
 - b. There for 9 days and 3 different cities.
 - c. Spoke at length about Hip-Hop, the origin, and the difference between the US.
 - i. Very Political, and a communication tool used.
 - d. School is free but overflowing with students.
 - e. Home Stay Portion
 - i. Lived with a family. Very communal. Hospitality is baked into the culture.
3. Indie Lens
 - a. Next meeting we will have an update as long as Indie Lens provides information

New business

1. Station Initiatives - Nancy

- a. Marketing Department Prezi presented to the group
 - i. WHRO style guide
 - ii. Follow on social
 - 1. All major social platforms
 - iii. Tag station
 - iv. WHRO.org/Events
 - b. Wrote a \$5M grant for EY Davis to help build the endowment.
 - i. We got \$1M!
 - c. HR Community Foundation needed a \$1M grant
 - i. \$300k approved, with \$300k additional
 - d. Juneteenth Event @ Noon on June 15th.
 - e. Women in Skilled Careers Event went well.
 - f. Pridefest on June 24th
 - g. Eastern Shore Documentary in the works – TBD
2. Rhena
- a. New Member Committee
 - i. We will be determining what next year looks like next year. Will plan the new member meet-n-greet.
 - b. Event template will be emailed out to group.
3. Other Business
- a. Any upcoming events or news members would like to share from their organizations?
 - Yu: Happy Hour Crawl –a good event for perspective EBLO’s and interested parties
 - Keith
 - Sonia
 - Rhena: Primary Election is soon! VOTE.
 - Ashleigh
 - Alli and Rachel: Virginia Arts Fest
 - Williamsburg Live this weekend, all weekend
 - Hannah
 - Willson
 - William
 - John: Heather McGee will be coming to ODU in October. Will keep Nancy informed for possible Another View Show.
 - Sam: Eat your heart out – DT Norfolk will be hosting restaurant week

Action Item for the group

- 4. Ad-Hoc committee - Updating Photos + Bios

Adjournment

- 1. Next Meeting July 12, 2023

Upcoming meetings

July 12, 2023 TBD

August 9, 2023 NO MEETING

September 13, 2023

October 11, 2023

November 8, 2023

December 13, 2023 TBD New member Meet-n-Greet.